BRIDGING THE GAP
Presented by KCBA Young Lawyers Division
Low-cost practical skills to help prepare new lawyers for success
in their legal career, regardless of practice area

March 7, 2014
Rainier Square Conference Center, 1301 Fifth Avenue, 3rd Floor Atrium, Seattle

6.00 General & 1.00 Ethics CLE Credits

Attendees will be entered to win a set of Bose Wireless Speakers –
provided by our sponsor LawPay

AGENDA
8:00-8:30 Registration and Coffee Service

8:30-9:30am Introduction to Immigration: Practicing Happy Law
Greg McLawsen, Puget Sound Legal

9:30-10:30am Trust & Estates Program
Candace M. Wilkerson, Attorney at Law

10:30-10:45am Break

10:45-11:45am Basics of Contracts
Jennifer D. Shepherd, Russell Investments
- Negotiating contracts from the buy-side
- Understanding standard contract terms
- The difference between business and legal terms

11:45-12:45pm Lunch Provided – Sponsored by Principal Financial Group

12:15-12:45pm Exciting Pro Bono Opportunities
Theresa Milligan, Director, Pro Bono Services
King County Bar Foundation
Joel Feldman, Development Manager, KCBF

YLD Community Involvement and Outreach
Matt Anderson, YLD Community Involvement Committee Chair

YLD Walk-In Clinic Overview
Skylee Robinson, YLD Chair
AGENDA CON’T

12:45-1:45pm  Primer on Trademark Law  
Ronald Stern, Rimon Law

1:45-2:45pm  Litigating For Small Business Clients—Realities & Strategies  
Aric Bomsztyk, Barokas Martin & Tomlinson

2:45-3:00pm  Break

3:00-4:00pm  Solo Start-Up Program  
Madhu Singh, MK Singh Law  
Shashi Vijay, VJ Law Firm PLLC

4:00-5:00pm  Ethics: Ethical Pitfalls of Using Social Media for Legal Marketing  
Mary Przekop, Dearmin Fogarty PLLC

• Ethical considerations regarding attorney use of social media for marketing and advertising, including the use of testimonials, endorsements, disclaimers, websites and blogs.
• Ethical concerns raised by including case summaries, answering legal questions, and providing legal information versus legal advice when marketing electronically.
• Practice pointers for staying out of hot water when using social media and other electronic means to market your services.

5:00pm  Evaluations and Adjournment

King County Bar Association Young Lawyers Division Overview
YLD has a board of 16 volunteer trustees. The Board oversees YLD's member services and community programs. The Young Lawyers Division was established as a committee of the King County Bar Association in 1949. As interest and activities grew, it became a section, and in 1988 was formalized as a division with a separate board. YLD provides professional development opportunities and information resources to lawyers who have been in the profession for five years or less or who are 36 years old and under. YLD also delivers law-related services to the general public, including community education and information as well as advice and consultation through the Neighborhood Legal Clinics.

Special thanks to our sponsors!

The King County Bar Association Member Benefit Program offers reduced processing rates, multiple features for the client-attorney transaction and a level of personalized service not easily found elsewhere. Representatives from LawPay will be on hand to answer questions you may have about their program. For more information, visit the KCBA website:  
https://www.kcba.org/membership/memben.aspx
Principal Financial Group

The Principal Financial Group (The Principal ®) is a retirement and global asset management leader. The Principal offers businesses, individuals and institutional clients a wide range of financial products and services, including retirement, investment services and insurance through its diverse family of financial services companies. Principal Financial Group offers Financial Planning, Life and Disability Insurance, Investments, Qualified Retirement Plans, Business Valuation, Buy/Sell Reviews, and Continuation Planning.
Registration Form

KCBA YLD BRIDGING THE GAP
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March 7, 2014
6.0 General CLE Credits and 1.0 Ethics Credits

5 WAYS TO REGISTER!
WEB  www.kcba.org/CLE  (secured site)
CALL  CLE Department:  206.267.7067
EMAIL  Complete and email to CLE@kcba.org
MAIL  KCBA CLE, 1200 Fifth Avenue, Suite 600, Seattle 98101
FAX  CLE Department, 206.267.7099

Electronic Course Materials
Course materials will be distributing to registrants in an electronic format, searchable PDF files that you can download to your computer. Before the program you will receive an email with instructions on how to save the materials to your computer.

REGISTRATION FEE, Bridging the Gap

_____ $95.00 Attorneys, Lunch Included

State Bar No: _____________

Mr./Ms. Full Name ____________________________________________________________

Firm/Organization____________________________________________________________
___________________________________________________________________________

Address                            City                              State                            Zip Code
___________________________________________________________________________

Telephone Number     and     Email address (confirmation sent via email)

METHOD OF PAYMENT (BRIDGING THE GAP)

_____Check Enclosed ( check # __________ payable to: KCBA)

VISA   MasterCard   American Express   Exp. Date: ________________

Card No. ____________________________________________________________________

Name as it appears on card ______________________________________________________

Signature_____________________________________________________________________

IMPORTANT NOTICES

***Cancellations: must be received in writing (cle@kcba.org or fax 206.267.7099) by 5:00pm, March 5, 2014. A $20 administrative fee will be retained. Substitute attendees are most welcome.

***Please advise KCBA at least two weeks in advance of any ADA accommodation or dietary restriction requests so appropriate arrangements may be completed prior to the program date (206.267.7067).

***Walk-in registrations welcome as space permits.

***Questions, call the KCBA CLE Department at 206.267.7067.